

Volume Discount Proposal

Date: [Insert Date]

[Reseller Distributor's Name]
[Reseller Distributor's Address]
[City, State, Zip Code]

Dear [Reseller Distributor's Name],

We appreciate your ongoing partnership with [Your Company Name] and are excited to explore ways to enhance our collaboration. To support your efforts in distributing our products more effectively, we are pleased to propose a volume discount program tailored for you.

Volume Discount Structure

- 10% discount on orders of 100-499 units
- 15% discount on orders of 500-999 units
- 20% discount on orders of 1000+ units

This tiered discount structure is designed to provide you with greater flexibility and profitability while incentivizing larger orders. We believe this can significantly enhance your sales performance and strengthen our partnership.

We would love to discuss this proposal further. Please let us know a convenient time for you to meet or call. Thank you for considering this opportunity, and we look forward to your positive response.

Warm regards,

[Your Name]
[Your Job Title]
[Your Company Name]
[Your Phone Number]
[Your Email Address]