

# Exclusive Seasonal Discount for Our Resellers!

Dear Reseller Partner,

We are excited to announce our upcoming seasonal discount promotion just for you! As a valued partner, we want to help you maximize your sales this season with exclusive discounts on our top-selling products.

## Promotion Details:

- **Discount Rate:** 20% off on select products
- **Promotion Period:** November 1 - December 31, 2023
- **Minimum Order Quantity:** 50 units

To take advantage of this amazing offer, please place your orders through our website or contact your sales representative directly.

Don't miss the opportunity to boost your sales during this festive season! We appreciate your partnership and look forward to continuing our successful collaboration.

Best Regards,

The [Your Company] Team