

Celebrate the Festive Season with Exclusive Discounts!

Dear Valued Reseller,

As we approach this festive season, we want to thank you for being a part of our family. To help you maximize your sales during this special time, we are excited to announce our exclusive festive discount campaign.

Special Offer Details:

- **Discount Rate:** Up to 30% off on selected products
- **Campaign Duration:** [Start Date] to [End Date]
- **Minimum Order Quantity:** [Specify Quantity]

This is a fantastic opportunity for you to boost your inventory and offer great deals to your customers. Don't miss out!

How to Participate:

1. Visit our website and login to your reseller account.
2. Select the products you wish to purchase at discounted rates.
3. Complete your order before the deadline.

If you have any questions or need assistance, feel free to reach out to our support team at [Support Email].

Wishing you a prosperous and joyful festive season!

Best Regards,
[Your Company Name]