

# Reseller Territory Expansion Proposal

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, Zip Code]

Dear [Recipient's Name],

We hope this letter finds you well. As a valued partner of [Your Company Name], we are excited to propose an expansion of the reseller territory currently covered by your organization.

## Background

Over the past [Insert Duration], we've seen impressive sales performance in your region, and we believe there is a significant opportunity to increase market share further by extending your territory.

## Proposed Territory Expansion

We propose to expand your territory to include [List New Areas or Regions]. This expansion aims to leverage your existing customer relationships and our strong product line.

## Benefits of Expansion

- Increased Revenue Potential
- Enhanced Brand Presence
- Exclusive Access to New Products

## Next Steps

We would like to schedule a meeting to discuss this proposal in detail and address any questions you may have. Please let us know your availability for the coming weeks.

Thank you for considering this opportunity. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email Address]