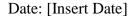
Proposal for Expanded Reseller Coverage



[Your Name]

[Your Title]

[Your Company]

[Company Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

To: [Recipient's Name]

[Recipient's Title]

[Recipient's Company]

[Company Address]

[City, State, Zip Code]

Subject: Proposal for Expanded Reseller Coverage

Dear [Recipient's Name],

We are pleased to present a proposal for the expansion of our reseller coverage to enhance our mutual business opportunities and drive sales performance.

Objective

The primary objective of this proposal is to outline the benefits and strategies for expanding our reseller network in order to:

- Increase market penetration
- Boost sales revenue
- Enhance customer satisfaction and support

Proposed Strategies

To achieve these objectives, we recommend the following strategies:

- 1. Identifying and onboarding new resellers in key markets.
- 2. Providing enhanced training and resources for existing resellers.
- 3. Implementing incentive programs to motivate reseller performance.

Expected Outcomes

We anticipate that the proposed expansion will lead to:

- A 20% increase in sales over the next fiscal year.
- Improved reseller engagement and loyalty.
- A stronger brand presence in the marketplace.

Next Steps

We would love the opportunity to discuss this proposal further and explore potential collaboration. Please let us know a convenient time for a meeting.

Thank you for considering our proposal. We look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company]