

Proposal to Broaden Reseller Area of Influence

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company]
[Your Address]
[City, State, Zip Code]
[Your Email]
[Your Phone Number]

[Recipient's Name]
[Recipient's Position]
[Recipient's Company]
[Recipient's Address]
[City, State, Zip Code]

Dear [Recipient's Name],

Subject: Proposal to Broaden Reseller Area of Influence

I hope this letter finds you well. I am writing to propose an expansion of our current reseller agreement, allowing you to broaden your area of influence within [specific regions or markets].

Given the recent changes in market dynamics and the growth potential we've observed, we believe that extending the reseller territory to include [specific areas] will significantly enhance our partnership's success.

We envision this proposal benefiting both parties through [mention benefits such as increased revenue, market penetration, etc.]. I would like to schedule a meeting to discuss this opportunity in detail and outline the steps for implementation.

Thank you for considering this proposal. I look forward to your positive response.

Sincerely,

[Your Name]
[Your Position]
[Your Company]