

Letter of Demand for Wider Reseller Territory

[Your Name]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Date]

[Recipient's Name]
[Recipient's Company Name]
[Recipient's Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally request an expansion of our reseller territory boundaries as we believe that a wider area will allow us to better serve our customers and drive increased sales for both our businesses.

Over the past [duration], we have demonstrated significant growth and loyalty among our clientele, and it has become increasingly clear that there is a demand for our products/services in [specific areas or regions].

By expanding our territory, we are confident that we can capture additional market share while maintaining our strong relationship and adherence to your brand standards.

We would appreciate the opportunity to discuss this matter further and explore how a wider territory can be beneficial to both parties. Please let us know a convenient time for you.

Thank you for considering our request. I look forward to your positive response.

Sincerely,
[Your Name]
[Your Position]
[Your Company Name]