

# Dear [Name],

We are excited to welcome you as a Reseller Brand Ambassador for [Brand Name]. As part of our team, you play a vital role in promoting our products and enhancing our brand's presence.

## Program Guidelines

1. **Responsibilities:** You are expected to actively promote [Brand Name] through your networks and platforms.
2. **Social Media Engagement:** Regularly share content about our products on your social media channels.
3. **Sales Tracking:** Keep track of your sales and leads using the provided tools.
4. **Communication:** Stay in contact with our team for updates and support.
5. **Compliance:** Adhere to our brand guidelines and ensure all communications align with our messaging.

## Compensation Structure

As a brand ambassador, you will earn [details of commission structure or compensation].

## Training and Support

We will provide you with all the necessary training and materials to help you succeed. Please reach out to your designated contact for any questions.

## Conclusion

We appreciate your commitment and enthusiasm to represent [Brand Name]. Together, we can achieve great success!

Best Regards,

[Your Name]  
[Your Position]  
[Brand Name]