

Performance Metrics Overview

Dear [Brand Ambassador Name],

We are pleased to provide you with an overview of your performance metrics for the past quarter. Your contributions as a reseller brand ambassador are invaluable to our success.

Key Performance Indicators (KPIs)

- **Total Sales:** \$[Total Sales Amount]
- **New Customers Acquired:** [Number of New Customers]
- **Customer Retention Rate:** [Retention Rate %]
- **Product Engagement:** [Engagement Metrics]

Performance Highlights

[Insert specific achievements, promotions run, or exceptional feedback here]

Areas for Improvement

[Highlight any areas where improvement is needed or goals for the next period]

Next Steps

In preparation for the upcoming quarter, please focus on the following objectives:

- [Objective 1]
- [Objective 2]
- [Objective 3]

Thank you for your hard work and dedication. We appreciate your efforts in promoting our brand and products.

Sincerely,

[Your Name]

[Your Position]

[Company Name]