

Request for Reseller Reference Letter

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company]

[Company Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to request a reference letter from you in support of our new partnership with [Potential Partner's Company Name]. As you know, we have successfully collaborated over the past [duration of your partnership], and your positive experience with our products/services would be invaluable in establishing this new relationship.

While we have consistently strived to provide excellent service and quality, your endorsement would greatly enhance our credibility with [Potential Partner's Company Name]. If you could highlight specific aspects of our partnership that you found beneficial, it would be immensely appreciated.

Thank you for considering my request. I am happy to provide any information or assistance you may need to make this process easier. Please let me know if you would be willing to help us with this reference letter.

Looking forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company]