

Request for Reseller Reference Letter

Date: [Insert Date]

[Recipient's Name]

[Recipient's Position]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to request a reference letter from you to be utilized for a marketing collaboration opportunity we are pursuing with [Collaborating Company Name]. As one of our valued resellers, your insights and experiences with our products would greatly enhance our proposal.

The collaboration aims to [briefly describe the purpose of the collaboration], and we believe that your endorsement can significantly impact our chances for success. If you could outline your experience with our products, particularly [specific products or services], it would be immensely beneficial.

If you are able to assist us, please let me know, and I would be happy to provide any information or context you may need to facilitate this request.

Thank you very much for considering this request. I greatly appreciate your time and support.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]