Request for Reference Letter

Dear [Customer's Name],

I hope this message finds you well. We greatly appreciate your business and the trust you have placed in us as your reseller.

As we strive to improve our services and expand our reach, we would be grateful if you could provide us with a reference letter detailing your experience with our products/services. Your feedback would be invaluable to us and would help potential customers feel confident in choosing us as their vendor.

If possible, please include specific examples of how our products/services have benefited your organization.

Thank you for considering this request. We truly value your partnership and look forward to hearing from you soon.

Best regards,

[Your Name]
[Your Position]
[Your Company]
[Your Phone Number]
[Your Email Address]