

Co-Marketing Agreement Proposal

Date: [Insert Date]

[Reseller Company Name]
[Reseller Company Address]
[City, State, Zip Code]

Dear [Reseller Name],

We are excited to present this proposal for a co-marketing agreement between [Your Company Name] and [Reseller Company Name]. As partners in promoting [Brief Description of Products/Services], we believe that a collaborative marketing effort will maximize our reach and enhance brand visibility.

Objectives

- Increase market awareness of our products/services.
- Generate leads through joint promotional campaigns.
- Enhance customer engagement through shared resources.

Proposed Activities

- Joint promotional events and webinars.
- Shared social media campaigns and email marketing.
- Collaborative content creation (blogs, videos, etc.).

Benefits

- Access to each other's customer base.
- Cost-effective marketing through shared resources.
- Improved brand credibility through association.

Next Steps

If you are interested in discussing this proposal further, please reach out to me at [Your Email] or [Your Phone Number]. I look forward to the opportunity of working together to achieve our mutual goals.

Thank you for considering this partnership.

Best regards,
[Your Name]

[Your Title]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

[Your Phone Number]

[Your Email]