

# Reseller Performance Recap

Date: [Insert Date]

To: [Reseller Name]

From: [Your Company Name]

Subject: Performance Recap for [Insert Period]

**Dear [Reseller Name],**

We hope this message finds you well. We would like to take a moment to reflect on the performance of our partnership over the past [Insert Period].

## Performance Highlights

- Total Sales: [Insert Sales Figures]
- Growth Rate: [Insert Percentage]
- Top Products Sold: [Insert Product Names]

## Areas of Improvement

- Feedback on [Insert Area]
- Suggestions for [Insert Area]

## Next Steps

We encourage you to focus on the following areas moving forward:

- [Insert Suggestion 1]
- [Insert Suggestion 2]
- [Insert Suggestion 3]

Thank you for your ongoing partnership. Please feel free to reach out if you have any questions or need further assistance.

**Best Regards,**

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]