

Reseller Network Engagement Letter

Date: [Insert Date]

To: [Reseller Name]

[Reseller Address]

Dear [Reseller Name],

We are excited to welcome you to our Reseller Network. This engagement letter outlines our mutual commitment and the terms of our partnership.

Objectives

Your primary role as a reseller will include promoting and selling our products to your customer base. Together, we aim to achieve:

- Increased market presence
- Enhanced customer service
- Mutual growth and profitability

Responsibilities

As a reseller, you agree to the following responsibilities:

- Maintain up-to-date knowledge of our products
- Provide excellent customer service
- Adhere to our pricing guidelines

Support

We will provide you with:

- Marketing materials
- Training sessions
- Technical support

By signing below, you acknowledge your acceptance of the terms outlined in this letter.

Best regards,

[Your Name]

[Your Title]

[Your Company]

[Reseller Name] (Signature)

Date: _____