

Letter of Intent for Reseller Joint Venture

Date: [Insert Date]

To: [Recipient's Name]
[Recipient's Title]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient's Name],

We are excited to explore the possibility of establishing a joint venture between [Your Company Name] and [Recipient's Company Name]. Our mutual interests in [specific product/service] provide a strong foundation for collaboration.

The objective of this letter is to outline our intent to enter discussions regarding the following points:

- Scope of the Joint Venture
- Investment Responsibilities
- Marketing Strategies
- Revenue Sharing Model
- Duration of the Agreement

We believe that by combining our resources and expertise, we can significantly enhance our market presence and drive growth for both parties. We are looking forward to discussing this opportunity further and hope to schedule a meeting at your earliest convenience.

Thank you for considering this proposition. Please let us know your available dates for a discussion.

Sincerely,

[Your Name]
[Your Title]
[Your Company Name]
[Your Contact Information]