

# Letter of Request for Reseller Business Portfolio Enhancement

Date: [Insert Date]

[Your Name]  
[Your Position]  
[Your Company Name]  
[Your Company Address]  
[City, State, Zip Code]  
[Email Address]  
[Phone Number]

To,  
[Recipient Name]  
[Recipient Position]  
[Recipient Company Name]  
[Recipient Company Address]  
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to formally request the enhancement of my reseller portfolio with [Recipient Company Name]. As a committed partner, I believe that optimizing our offerings will mutually benefit our businesses and increase sales opportunities.

Over the past [duration of partnership], my team has successfully promoted your products to our customer base, resulting in [specific achievements or sales figures]. However, I foresee potential enhancements that could maximize our collaboration.

I would like to propose a meeting to discuss the following enhancements:

- Introduction of new product lines
- Exclusive promotional materials
- Training sessions for staff on product features

I am confident that these enhancements can lead to increased engagement and sales for both our companies. Please let me know a convenient time for you to discuss this further.

Thank you for considering my request. I look forward to your positive response.

Warm regards,

[Your Name]  
[Your Position]  
[Your Company Name]