

Proposal for Reseller Business Portfolio Assessment

Date: [Insert Date]

To: [Client Name]

[Client Address]

[City, State, Zip Code]

Dear [Client Name],

We are pleased to present our proposal for conducting a comprehensive assessment of your reseller business portfolio. Our aim is to provide you with insights and recommendations that will enhance your business performance and strategic positioning in the market.

Scope of Work

- Analysis of current reseller portfolio
- Market positioning evaluation
- Competitive analysis
- Recommendations for optimization and growth

Timeline

The assessment will take approximately [Insert Duration], starting from the date of acceptance of this proposal.

Proposed Investment

The total cost for the assessment will be [Insert Amount], which includes all necessary resources and a final report detailing our findings and recommendations.

We believe this assessment will be invaluable for your business, and we look forward to the opportunity to partner with you. Please do not hesitate to reach out if you have any questions or require further information.

Thank you for considering our proposal.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Contact Information]