

Reseller Compliance Update Notification

Date: [Insert Date]

To: [Reseller's Name]

From: [Your Company's Name]

Subject: Important Update on Pricing Structure Changes

Dear [Reseller's Name],

We are reaching out to inform you about important changes to our pricing structure that will take effect on [Effective Date]. This update is part of our continued commitment to ensure fair market practices and compliance with our reseller agreements.

Key Changes Include:

- Adjustment of MSRP for select products.
- Introduction of tiered pricing based on volume thresholds.
- Updated discount structures for long-term partners.

Attached to this email, you will find detailed information regarding the new pricing structure and a compliance checklist to help you align with our updated policies.

We appreciate your cooperation in implementing these changes. Should you have any questions or require further clarification, please do not hesitate to contact us at [Your Contact Information].

Thank you for your continued partnership.

Sincerely,

[Your Name]

[Your Job Title]

[Your Company's Name]

[Your Company's Contact Information]