

Reseller Performance-Based Rewards Announcement

Dear [Reseller Name],

We are excited to announce a new rewards program designed to recognize and reward our top-performing resellers. Your hard work and dedication have not gone unnoticed, and we want to show our appreciation through performance-based rewards.

The new rewards program will be based on the following criteria:

- Monthly Sales Volumes
- Customer Retention Rates
- New Customer Acquisitions

Rewards will be issued quarterly, and we have planned a range of incentives that include:

- Cash Bonuses
- Gift Vouchers
- Exclusive Training Programs

To ensure transparency, we will share detailed performance metrics with you on a monthly basis, so you can track your progress and aim for higher rewards.

We believe this program will motivate our resellers to strive for excellence while solidifying the growth of our partnership.

Thank you for your continued support and commitment. Together, we can achieve great things!

Best regards,

[Your Name]

[Your Position]

[Company Name]

[Contact Information]