

Dear [Reseller's Name],

We are excited to share the latest updates to our Reseller Loyalty Program!

New Tier System

We have introduced a new tier system to reward our loyal resellers even more:

- **Bronze:** 5% discount on orders
- **Silver:** 10% discount on orders
- **Gold:** 15% discount on orders

Quarterly Bonuses

Starting this quarter, resellers will have the chance to earn quarterly bonuses based on sales performance.

Exclusive Training Sessions

Join our upcoming training sessions to maximize your selling potential. Dates will be announced soon!

Thank you for being a valued part of our community. We appreciate your partnership and look forward to achieving great success together.

Sincerely,
[Your Name]
[Your Position]
[Your Company]