Dear [Reseller Name],

We are excited to announce our new Reseller Incentives and Rewards program designed to enhance your experience and success with our products.

Incentives Overview:

- Increased commission rates on selected products
- Exclusive access to new product launches
- Performance bonuses for top sellers

Rewards Structure:

As a valued reseller, you can earn rewards based on your sales volumes:

Sales Volume	Reward
\$10,000 - \$20,000	\$500 Bonus
\$20,001 - \$50,000	\$1,000 Bonus + Gift Card
Above \$50,000	\$2,000 Bonus + Luxury Item

How to Participate:

To take full advantage of these incentives, simply continue selling our products and track your performance through your dashboard.

Questions?

If you have any questions regarding the new incentives and rewards, please feel free to reach out to our support team at [support email].

Thank you for being a part of our team!

Best regards,

[Your Name] [Your Title] [Company Name]