Request for Reseller Credit Limit Boost

Date: [Insert Date]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally request a boost in our reseller credit limit to better accommodate our growing business needs.

As a valued partner, we have consistently demonstrated our commitment to your products, resulting in a significant increase in sales over the past year. Our current credit limit has become a constraint on our ability to respond quickly to increased customer demand and capitalize on new opportunities.

In the past year, we have seen a X% increase in sales, leading to an increased demand for inventory. Increasing our credit limit will enable us to maintain higher stock levels, facilitate larger orders, and ultimately drive greater revenue for both parties.

We have always honored our payment terms and ensured timely payments, showcasing our reliability as a reseller. We believe a limit adjustment to [Proposed New Credit Limit] would be both beneficial and feasible given our recent performance and strong payment history.

We appreciate your consideration of this request and are confident that with this change, we can continue to enhance our partnership and drive mutual growth.

Thank you for your attention to this matter. I look forward to your positive response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]

[Your Phone Number]

[Your Email Address]