

Letter of Appeal for Higher Reseller Credit Limit

Date: [Insert date]

[Your Name]
[Your Job Title]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Job Title]
[Company Name]
[Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to formally request an increase in our reseller credit limit with [Company Name]. Over the past [duration], our partnership has grown significantly, and we have consistently demonstrated our commitment to promoting and selling your products.

Due to the increasing demand for [specific products or services], we have realized the need for a higher credit limit to facilitate our purchasing and inventory management. This adjustment will not only help us better serve our customers but also enhance our overall sales performance, benefiting both parties.

We have maintained a positive payment history and have shown growth in our sales volume. We believe that with the increased credit limit, we can further capitalize on market opportunities and contribute to [Company Name]'s growth as well.

Thank you for considering our request. I would be happy to provide any additional information or documentation needed to assist in your decision. I look forward to your favorable response.

Sincerely,

[Your Name]
[Your Job Title]
[Your Company Name]