

Reseller Performance Feedback Discussion

Date: [Insert Date]

To: [Reseller Name]

From: [Your Name]

Subject: Performance Feedback Discussion

Dear [Reseller Name],

I hope this message finds you well. We would like to take the opportunity to discuss your performance as our reseller over the past [Insert Time Period]. Your contributions have been vital to our partnership, and we appreciate your efforts.

In this discussion, we aim to cover the following points:

- Sales Performance
- Customer Feedback
- Market Trends
- Areas for Improvement

Please let us know your availability for this discussion, so we can schedule a meeting at your earliest convenience. We value your insights and look forward to working together to enhance our mutual success.

Thank you for your attention to this matter.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]