

Proposal for Changes to Reseller Contract

Date: [Insert Date]

To: [Reseller Name]

From: [Your Company Name]

Subject: Suggested Amendments to Reseller Contract

Dear [Reseller Name],

We hope this message finds you well. As part of our ongoing efforts to enhance our partnership and optimize our reseller arrangements, we would like to propose some changes to our current reseller contract.

Proposed Amendments:

- Adjustment of commission rates on selected products.
- Extension of the contract term to provide better stability.
- Introduction of new performance metrics to incentivize higher sales.
- Clarification of promotional guidelines to enhance marketing efforts.

We believe these changes will not only benefit both parties but also strengthen our collaboration. We would appreciate your feedback on these proposed amendments by [Insert Feedback Deadline].

Thank you for your attention to this matter. We look forward to hearing from you soon.

Best regards,

[Your Name]

[Your Job Title]

[Your Company Name]

[Your Contact Information]