

Reseller Performance Reference Request

Date: [Insert Date]

To Whom It May Concern,

I hope this message finds you well. My name is [Your Name], and I am reaching out on behalf of [Your Company Name] as we are currently in the process of evaluating potential resellers for our products/services.

We have identified [Reseller's Company Name] as a potential candidate. To assist us in our decision-making process, we would greatly appreciate your input regarding their performance and capabilities as a reseller.

Specifically, we would like to know about the following:

- Their sales performance and growth over the past year.
- Their customer service and support quality.
- Overall professionalism and reliability in fulfilling orders.
- Any challenges faced during your partnership with them.

Your feedback is invaluable to us and will aid in ensuring that we collaborate with a reseller that aligns with our company's values and objectives.

Thank you for considering our request. Please feel free to reach out to me at [Your Phone Number] or [Your Email Address] if you have any questions or require further information.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[Your Company Phone Number]