

Reseller Evaluation Reference Request

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Company]

[Company Address]

[City, State, Zip Code]

[Email Address]

[Phone Number]

[Reseller's Name]

[Reseller's Company]

[Reseller's Address]

[City, State, Zip Code]

Dear [Reseller's Name],

I hope this message finds you well. As part of our evaluation process for potential resellers, we would like to request a reference from you regarding your experience with [Reseller's Company Name]. Your insights would be invaluable in assisting us in our assessment.

Specifically, we would appreciate it if you could provide feedback on the following areas:

- Quality of products and services
- Reliability of delivery and fulfillment
- Customer service and support
- Overall business relationship

Please feel free to respond to this email or contact me directly at [Your Phone Number]. Your assistance in this matter is greatly appreciated and will help us in maintaining high standards within our distribution network.

Thank you for your time and support.

Best regards,

[Your Name]

[Your Title]

[Your Company]