Reseller Business Reference Request

Date: [Insert Date]

[Your Name]

[Your Position]

[Your Company Name]

[Your Company Address]

[City, State, Zip Code]

Email: [Your Email]

Phone: [Your Phone Number]

Dear [Recipient's Name],

I hope this message finds you well. I am reaching out to request a business reference as we seek to strengthen our partnership with [Recipient's Company Name]. As a reseller of [Your Products/Services], we value the credibility and trust that come from strong relationships within our industry.

We have been working with your company for [duration] and have consistently appreciated the quality of products/services you offer, as well as your commitment to customer satisfaction. A reference from you would greatly enhance our ability to connect with potential new partners and clients.

If you are willing to provide a reference, I can send you a brief outline of our collaborative projects to assist you. Please let me know if you would prefer a phone call or a written reference.

Thank you for considering my request. I look forward to your positive response.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]