

Reseller Pricing Proposal

Date: [Insert Date]

To: [Recipient Name]

[Recipient Company Name]

[Recipient Address]

[City, State, Zip Code]

Dear [Recipient Name],

We are excited to present our reseller pricing proposal tailored specifically for [Recipient Company Name]. As a valued partner, we believe that our products can enhance your offerings and drive mutual growth.

Proposed Pricing Structure

- **Product A:** \$[Price] each (Minimum Order Quantity: [MOQ])
- **Product B:** \$[Price] each (Minimum Order Quantity: [MOQ])
- **Product C:** \$[Price] each (Minimum Order Quantity: [MOQ])

Terms and Conditions

- All prices are exclusive of taxes and shipping.
- Payment terms: [Payment Terms]
- This proposal is valid until [Expiration Date].

Conclusion

We genuinely believe that our collaboration can create significant benefits for both parties. Please feel free to reach out if you have any questions or require further information.

Looking forward to your positive response.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Phone Number]

[Your Email Address]