

Discount Request for Reseller Account

Date: [Insert Date]

To: [Recipient's Name]

[Company Name]

[Company Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to formally request a discount on my reseller account given the continued partnership and my commitment to promoting [Company Name] products.

As a reseller, I have successfully generated sales and increased brand awareness among my customer base. However, to maintain competitiveness in the market, a discount on my current pricing structure would be incredibly beneficial.

Specifically, I am requesting a discount of [insert percentage or amount]. I believe this adjustment would enhance my ability to drive more sales for [Company Name] and foster a long-lasting business relationship.

Thank you for considering my request. I look forward to your positive response and am happy to discuss this further at your convenience.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Phone Number]

[Your Email Address]