

Application for Reseller Special Pricing

Date: [Insert Date]

[Your Name]

[Your Title]

[Your Company Name]

[Your Company Address]

[City, State, ZIP Code]

Email: [Your Email]

Phone: [Your Phone Number]

To: [Recipient's Name]

[Recipient's Title]

[Company Name]

[Company Address]

[City, State, ZIP Code]

Dear [Recipient's Name],

I hope this letter finds you well. My name is [Your Name], and I am the [Your Title] at [Your Company Name]. We have been a loyal partner and reseller of your products for [duration of partnership].

We are writing to request consideration for special pricing on your products. As we continue to expand our business, we believe that a reseller discount would enable us to increase sales and further promote your brand.

Our company has experienced [briefly describe any relevant experience or achievements], and we are committed to driving growth for both our organization and yours.

Thank you for considering our application. We look forward to your prompt response.

Sincerely,

[Your Name]

[Your Title]

[Your Company Name]