

Dear [Reseller's Name],

We hope this message finds you well. At [Your Company Name], we value your partnership and are always looking for ways to enhance our service and product offerings.

As a key reseller, your insights are invaluable to us. We would like to solicit your feedback on our current products and services. Please provide us with your thoughts on the following:

- Product quality and performance
- Pricing and profitability
- Market trends and customer preferences
- Suggestions for new products

Your input will help us tailor our offerings to better meet the needs of our resellers and customers alike. Please respond by [Response Deadline] so we can incorporate your feedback into our upcoming planning sessions.

Thank you for your ongoing support and collaboration. We look forward to hearing from you soon.

Best regards,
[Your Name]
[Your Title]
[Your Company Name]
[Contact Information]