Dear [Reseller's Name],

We hope this message finds you well. As a valued partner, your insights are crucial for our continuous improvement.

We are reaching out to gather your feedback regarding our products and services. Your experience and suggestions will help us enhance our offerings and strengthen our collaboration.

Feedback Questions:

- What do you think about the quality of our products?
- How satisfied are you with our customer service?
- What improvements would you suggest?

Please reply to this email by [insert deadline date]. We truly value your opinion and appreciate your time.

Thank you for your partnership!

Best Regards,
[Your Name]
[Your Position]
[Your Company]