## Dear [Reseller's Name],

We hope this message finds you well. As a valued partner, your insights and feedback are incredibly important to us.

We are reaching out to request your assistance in providing comments about our products and services. Your honest insights will help us understand how we can better serve you and your customers.

We would appreciate it if you could take a few moments to share your thoughts by [insert method, e.g., filling out the attached survey, replying to this email, etc.]. As a token of our gratitude, we are offering [insert any incentive, if applicable].

Thank you for your continued partnership. We look forward to hearing from you!

Best regards,

[Your Name] [Your Position] [Your Company Name] [Your Contact Information]