

Reseller Renewal Terms Proposal

Date: [Insert Date]

To: [Reseller's Name]

[Reseller's Company Name]

[Reseller's Address]

Dear [Reseller's Name],

We are pleased to present the renewal terms for our reseller partnership. As our collaboration has been mutually beneficial, we are excited to continue working together. Below are the proposed terms for the renewal period:

1. Renewal Duration

The renewal will be effective for a period of [Insert Duration], starting from [Insert Start Date] to [Insert End Date].

2. Discount Structure

You will continue to receive a [Insert Discount Percentage]% discount on all products throughout the renewal term.

3. Minimum Purchase Requirements

A minimum purchase of [Insert Amount] per quarter will be required to maintain the discount level.

4. Marketing Support

We will provide you with marketing materials and support to help promote our products effectively.

5. Performance Review

A performance review meeting will be scheduled [Insert Frequency] to discuss sales targets and strategies.

Please review these terms and let us know if you have any questions or require adjustments. We look forward to your continued partnership and success.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]