Letter Template for Reseller Partnership Renewal

Date: [Insert Date]
To: [Reseller's Name]
[Reseller's Address]
Dear [Reseller's Name],
We hope this letter finds you well. As we approach the end of our current partnership agreement we would like to take this opportunity to express our gratitude for the successful collaboration we have enjoyed over the past year.
We are pleased to present you with a renewal offer for our reseller partnership. We believe that by continuing our partnership, we can achieve greater success together.
Details of the renewal offer are as follows:
 Commission Rate: [Insert Commission Rate] Duration of Renewal: [Insert Duration] Exclusive Promotions: [Insert Promotions Details]
We are committed to providing you with the necessary support and resources to ensure a profitable partnership. Please feel free to reach out to us if you have any questions or require further information.
To accept this renewal offer, please sign and return the attached agreement by [Insert Deadline].
Thank you once again for your partnership. We look forward to continuing this journey together
Sincerely,
[Your Name]
[Your Position]
[Your Company]
[Your Contact Information]