

Reseller Contract Update Offer

Date: [Insert Date]

Dear [Reseller Name],

We hope this message finds you well. We are writing to inform you of an upcoming update to our reseller contract that we believe will enhance our partnership and provide increased value to both parties.

As you are aware, the market is continuously evolving, and to keep pace with changing demands, we are proposing the following updates:

- Adjustment of commission rates to offer more competitive earnings.
- Introduction of new product lines to expand your offerings.
- Enhanced marketing support and resources.
- Updated terms and conditions to better align with current industry standards.

We would like to schedule a meeting to discuss these updates in detail and address any questions you may have. Please let us know your available times for a call or meeting in the coming weeks.

We value your partnership and look forward to continuing to work together to achieve mutual success.

Best regards,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]