Proposal for Re-establishment of Reseller Contract

Date: [Insert Date]
To: [Reseller's Name]
Company: [Reseller's Company]
Address: [Reseller's Address]
Dear [Reseller's Name],
We hope this message finds you well. We have been reviewing our previous partnership and would like to propose re-establishing our reseller contract.
Given the positive outcomes we experienced during our collaboration, we believe that rekindling our partnership will be mutually beneficial. We are committed to providing you with the necessary support, resources, and incentives to thrive in your sales efforts.
We would like to schedule a meeting to discuss the terms and conditions of the new agreement. Please let us know your availability for the upcoming weeks.
Thank you for considering this proposal. We look forward to the opportunity to work together again.
Best regards,
[Your Name]
[Your Position]
[Your Company]
[Your Contact Information]