

Collaboration Offer Letter

Date: [Insert Date]

To: [Reseller's Name]

[Reseller's Company Name]

[Reseller's Address]

Dear [Reseller's Name],

We are excited to present a promotional collaboration opportunity with [Your Company Name]. As a respected reseller in the industry, we believe that a partnership could be mutually beneficial.

We propose the following collaboration:

- Exclusive discounts on our products for your customers.
- Joint marketing campaigns to reach a wider audience.
- Co-branded promotional materials for enhanced visibility.

We are confident that this collaboration can lead to increased sales and brand recognition for both parties. We would love the opportunity to discuss this offer further at your earliest convenience.

Thank you for considering our proposal. We look forward to potentially working together.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]

[Your Contact Information]