

Partnership Proposal for Reseller Marketing Collaboration

Date: [Insert Date]

[Your Name]
[Your Position]
[Your Company Name]
[Your Company Address]
[City, State, Zip Code]
[Email Address]
[Phone Number]

[Recipient Name]
[Recipient Position]
[Recipient Company Name]
[Recipient Company Address]
[City, State, Zip Code]

Dear [Recipient Name],

I hope this message finds you well. I am writing to propose a partnership between [Your Company Name] and [Recipient Company Name] for a reseller marketing collaboration that I believe would be mutually beneficial.

At [Your Company Name], we specialize in [brief description of your company's products/services]. We have been impressed by your [mention any specific aspect of the recipient's company that you admire], and we believe that a partnership would enable us both to reach new markets and increase our sales.

We propose a collaboration where [outline the specifics of the partnership, including any shared marketing efforts, product offerings, and goals]. In return, we would ensure that [mention what your company offers in this partnership].

We are confident that working together will result in increased visibility and sales for both our companies. I would love the opportunity to discuss this proposal further and explore how we can align our efforts.

Please let me know a convenient time for you to discuss this potential partnership. I look forward to hearing from you soon.

Warm regards,

[Your Name]
[Your Position]
[Your Company Name]