

Letter of Intent for Reseller Partnership

Date: [Insert Date]

To: [Reseller Name]

[Reseller Address]

Dear [Reseller Name],

We are excited to present an opportunity for collaboration through our integrated marketing approach aimed at enhancing our mutual business growth. As a leader in [Your Industry/Market], we recognize the value of forming strategic partnerships with dedicated resellers like you.

Our integrated marketing strategy encompasses a range of tools and resources that will empower your sales efforts, including:

- Co-branded marketing materials
- Access to exclusive promotions and discounts
- Comprehensive training programs
- Joint marketing initiatives
- Dedicated support channels

We believe that by leveraging our combined strengths, we can create a significant impact in the marketplace. We would love to discuss how we can tailor our integrated marketing efforts to suit your specific needs and objectives.

Please feel free to reach out to us at [Your Contact Information] to schedule a meeting or a call. We are looking forward to the prospect of working together.

Thank you for considering this partnership opportunity.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Your Company Address]

[Your Phone Number]

[Your Email Address]