Year-End Performance Summary for Resellers

Date: [Insert Date]

To: [Reseller Name]

From: [Your Company Name]

Subject: Year-End Performance Summary for 2023

Dear [Reseller Name],

As we close out the year 2023, we want to take a moment to express our gratitude for your continued partnership and collaboration. Below is a summary of your performance over the past year:

Sales Overview

- Total Sales: [Insert Amount]
- Top Selling Products: [Insert Products]

Key Achievements

- [Achievement 1]
- [Achievement 2]

Areas for Improvement

- [Area 1]
- [Area 2]

Goals for 2024

We look forward to working together to achieve the following goals in the coming year:

- [Goal 1]
- [Goal 2]

Thank you again for your hard work and dedication. We are excited about the opportunities that lie ahead!

Best Regards,

[Your Name] [Your Title] [Your Company Name] [Contact Information]