

Reseller Sales Performance Discussion

Date: [Insert Date]

To: [Reseller Name]

From: [Your Name]

Subject: Sales Performance Discussion

Dear [Reseller Name],

I hope this message finds you well. We would like to take the opportunity to discuss your sales performance over the past quarter. Your contributions are vital to our shared success, and it's important to review the results together.

During our discussion, we will cover the following points:

- Sales figures and targets
- Market trends and opportunities
- Challenges faced and support needed
- Strategies for improvement moving forward

Please let us know your availability for a meeting in the upcoming week, so we can align our efforts for maximum performance.

Thank you for your continued partnership.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]