

# Annual Sales Review

Date: [Insert Date]

Dear [Reseller Partner's Name],

We hope this message finds you well. As we wrap up another successful year, we would like to take the opportunity to review our annual sales performance and strengthen our partnership.

## Sales Overview

During the past year, we achieved a total sales revenue of [Insert Amount], which represents a [Insert Percentage]% increase from the previous year. We are grateful for your continued support and collaboration, which has been instrumental in reaching these milestones.

## Key Highlights

- [Highlight 1]
- [Highlight 2]
- [Highlight 3]

## Opportunities for Growth

Looking ahead, we see significant opportunities for further growth in the coming year. We propose the following initiatives:

- [Opportunity 1]
- [Opportunity 2]
- [Opportunity 3]

## Feedback and Suggestions

We value your insights and would love to hear your feedback on our collaboration. Please feel free to share any suggestions that could enhance our partnership.

## Next Steps

We propose scheduling a meeting to discuss this review in detail and align our goals for the next year. Please let us know your availability for a call or an in-person meeting.

Thank you for being a valued partner. We look forward to continuing our successful journey together.

Best Regards,  
[Your Name]  
[Your Position]  
[Your Company]  
[Your Contact Information]