

Annual Sales Feedback for Reseller Program

Dear [Reseller Name],

We hope this message finds you well. As we approach the end of the fiscal year, we want to take a moment to thank you for your partnership in our Reseller Program. Your commitment and efforts have been invaluable to our success.

Annual Sales Performance

Throughout the year, we have seen significant growth in various product lines, largely thanks to your hard work and dedication. Here are some key highlights from your sales performance:

- Total Sales Volume: [Insert Value]
- Top-Selling Product: [Insert Product Name]
- Growth Percentage Compared to Last Year: [Insert Percentage]

Feedback and Suggestions

We value your feedback on the following:

1. Product Availability
2. Marketing Support
3. Sales Training and Resources

We would appreciate any suggestions you have that could help us improve our collaborative efforts moving forward.

Looking Ahead

As we plan for the upcoming year, we are excited about the opportunities that lie ahead. We encourage you to set new sales goals and we are here to support you with the necessary tools and resources.

Thank you once again for your hard work and dedication. We look forward to achieving even greater success together in the coming year!

Sincerely,

[Your Name]

[Your Title]

[Company Name]

[Contact Information]