

Annual Business Performance Review

Date: [Insert Date]

[Reseller Name]

[Reseller Address]

[City, State, Zip Code]

Dear [Reseller Name],

We hope this letter finds you well. As we approach the end of the fiscal year, we would like to take this opportunity to reflect on our partnership and review the business performance over the past year.

Performance Overview

Throughout the year, we have seen [specific achievements, sales figures, or goals met]. Your commitment and hard work have played a crucial role in us achieving [specific goals or milestones].

Areas of Strength

We would like to commend you on [list any strengths, successful strategies, or initiatives undertaken]. These efforts have substantially contributed to mutual growth and have enhanced our brand's presence in the market.

Opportunities for Improvement

Looking ahead, we believe there are opportunities to [mention areas where improvement is needed]. Implementing strategies in these areas could lead to even greater success in the coming year.

Goals for Next Year

As we set our sights on the future, we are excited to work together to achieve [insert specific goals/targets for the upcoming year]. We encourage you to share your insights and strategies as we plan for continued growth.

Conclusion

Thank you for your partnership and dedication over the past year. We value the contributions you have made to our success, and we look forward to another year of collaboration and achievement.

Sincerely,

[Your Name]

[Your Position]

[Your Company]

[Contact Information]