Request for Review of Reselling Price

Date. [Insert Date]
To: [Recipient's Name]
[Recipient's Title]
[Company Name]
[Company Address]
Dear [Recipient's Name],
I hope this message finds you well. I am writing to formally request a review of the current reselling price for [Product/Service Name]. After conducting a thorough analysis of market trends and competitor pricing, I believe there are opportunities for adjustment that could enhance our sales performance and customer satisfaction.
Specifically, I have noted the following points for your consideration:
 [Point 1: Market comparison] [Point 2: Customer feedback] [Point 3: Sales performance analysis]
I am confident that by adjusting the reselling price, we can achieve a more competitive stance in the market. I would greatly appreciate the chance to discuss this matter further and explore possible solutions.
Thank you for your attention to this request. I look forward to your response.
Sincerely,
[Your Name]
[Your Title]
[Your Company Name]
[Your Contact Information]