

Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am a reseller of [Your Company/Products] in [Your Location]. I am reaching out to inquire about the possibility of securing better pricing options for our current reseller agreement.

As our business has grown, we have seen an increased demand for your products. We believe that by adjusting our pricing structure, we can drive more sales and benefit both parties.

Could you please provide information on any available discounts, bulk pricing options, or upcoming promotions that might apply to our account? Additionally, I would appreciate any insights on how we can further optimize our partnership.

Thank you for considering my request. I look forward to your prompt response.

Best regards,

[Your Name]
[Your Job Title]
[Your Company Name]
[Your Phone Number]
[Your Email Address]