Dear [Recipient's Name],

I hope this message finds you well. My name is [Your Name], and I am [Your Position] at [Your Company]. We are interested in exploring potential reseller opportunities with [Recipient's Company].

We believe that our products/services can significantly benefit your clientele, and we would like to schedule a discussion to introduce ourselves and outline how we can collaborate effectively.

Please let us know your availability in the coming weeks, and we will do our best to accommodate. We are looking forward to the possibility of working together.

Thank you for your time, and I hope to hear from you soon.

Best regards,
[Your Name]
[Your Position]
[Your Company]
[Your Email]
[Your Phone Number]